

# HONGXIN JIANG

Graphic Designer

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🏠 Mort St, Braddon ACT 2612

## EDUCATION

- Bachelor of Product design, Huaqiao University  
09/2013—06/2017
- Diploma of Information Technology, Australia Capital College  
04/2021—05/2022

## SKILLS

Adobe Creative Suite	Final Cut	Adobe Premiere Pro
Adobe Photoshop	Rhino	Adobe After Effects
Adobe Illustrator	Keyshot	Adobe Lightroom
Adobe Indesign	Cinema 4D	Product Design
Adobe XD	Arnold	Web Design

## EXPERIENCE

- **Graphic Designer, Linc Property Group**

*JUN 2020 – Present  
Canberra, ACT*

Assist with the display design of two real estate exhibitions, including media walls, motion graphics, pull-up banners, etc. Create artwork for marketing campaigns which include: digital marketing, brochures, posters, social media posts, etc. Prepare printing materials, such as flyers for LED lightboxes, a-frames, stickers, coupons, etc.

- **Graphic Designer, Pioneer Travel Pty Ltd**

*JUL 2019 – FEB 2020  
Cairns, QLD*

Creating illustrations, company logos, graphics, web layouts and publications for Pioneer Study Tour, a new department. Prepare promotional print and digital materials following marketing department requirements. Revamped company logo and business cards, boosting brand image.

- **Graphic Designer, FUTA Holidays Pty Ltd**

*SEPT 2018 – JUL 2019  
Cairns, QLD*

Designing product introduction pages on the OTA platform for 86 itineraries and regular event promotion updates. Create offline promotional materials for new product lines, such as posters, brochures, and flyers. Draw maps, landmarks, and other illustrations related to Cairns.

- **Product Designer, Det Industrial Design Co. Ltd.**

*APR 2014 – MAR 2017  
Fujian, China*

Communicate with clients to understand their needs, desires and expectations for product designs. Sketch and render product designs to present ideas to clients for their approval or input. Create three-dimensional models and prototypes using design software to assist with product development.

## AWARDS

- The second prize of innovation and entrepreneurship competition of "the Most Beautiful Taining" tourism product in 2015  
05/2015
- The national prize of annual National Tourism Bureau of "10,000 Tourism Talents Program", "Team Project", "the Design of Hester Themed Ceramic Souvenirs Development Plan" in 2015  
10/2015
- Hester theme souvenir ceramics design" for the national project  
10/2016
- "Future Design Star Award" of the Straits Industrial Design Grand Prix in 2017  
10/2017